

SPORTS MARKETING SURVEYS INC.



OFFICIAL
SUPPLIER

Volvo Golf Champions 09/01/2014 TO 12/01/2014

Winners Profile

Player Listing

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Guidelines

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Guidelines:

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If using competitor information, then this should refer only to the top three brands in each product category.

Unless referring to a full staff player, the data should not reveal any specific player's equipment information to anyone outside your company.

The information should be a clear, fair and accurate representation of what the research indicates.

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If you have any question regarding these guidelines, or the appropriate use of our data, then please address them to:

John Whyte

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SPORTS MARKETING SURVEYS INC. will give clarification and respond to any claims or queries within 24 hours during the working week.

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Player Listing

Oosthuizen, Louis		Placing: 1	Won: €507,655
Ball: Titleist, Pro V1 X (13)			
Shoe: FootJoy			
Driver: Ping, Anser		9.5	
1st Fairway Wood: Ping, G5		15	
1st Utility Iron: Ping, Rapture Prototype		2	
3 - 9 Iron: Ping, S56			
Pitching Wedge: Ping, Tour-S		47	
Sand Wedge: Ping, Tour-S		54	
Lob Wedge: Ping, Tour-S		60	
Putter: Ping, Scottsdale TR Anser T			

Total Money Won: €507,655