

SUSTAINABILITY REVIEW

2025 Season Scorecard



Green
Drive



STRATEGY & OUTLOOK

FROM ACTION TO IMPACT

With a new 5-year sustainability strategy in place, the European Tour Group’s work in sustainability has entered a new phase.

This strategy integrates key aspects of environmental and social responsibility even deeper into organisational governance and leadership, business operations, championship management, partnerships, and communications.

It is an exciting and dynamic time for the Tour as a whole, and for our work in Impact.

As this report demonstrates, we have a great deal to be proud of - with a rapid acceleration of activity and engagement within the organisation, as well as across our community of events, venues and partners.

This annual impact report embraces this evolution in our outlook, structure and approach.

Highlighting where we are making strides, where we need to continue focusing our efforts, and the new opportunities we are opening.

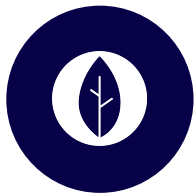


Our third annual Scorecard shows strong year-on-year emissions reductions progress and the data we have gathered has been a vital tool in developing our revised and enhanced sustainability strategy for 2026-2030.



Maria Grandinetti-Milton
Director of Sustainability
European Tour Group

OUR IMPACT PRIORITIES



NATURE

Protection, restoration and promotion of habitats and biodiversity



RESOURCES

Efficiency and circularity of water, energy and materials



CLIMATE

Emissions reduction, adaptation and net zero transition



COMMUNITY

Health and wellbeing, outreach and collaboration, communications and inspiration

OUR KEY ACTION AREAS

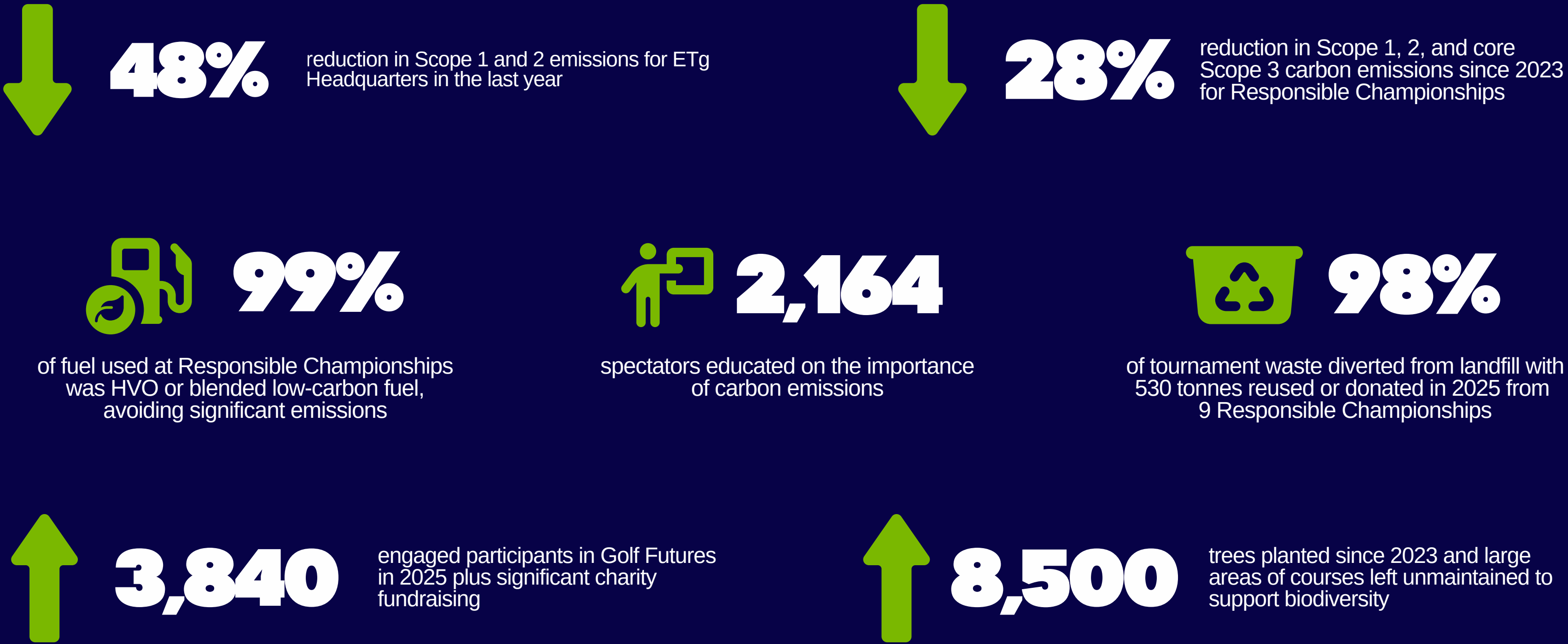
RESPONSIBLE CHAMPIONSHIPS

ORGANISATIONAL LEADERSHIP

INNOVATIVE PARTNERSHIPS

WIDER INFLUENCE

2025 ACHIEVEMENTS



RESPONSIBLE CHAMPIONSHIPS

In 2025, European Tour Group continued its focus on deep dive tracking and analysis at nine strategically selected events, building on the momentum from previous years. These events span a range of geographies, tournament types and operational contexts, including multiple Rolex Series events, and were chosen for their potential to drive meaningful progress, demonstrate leadership and share best practice across the wider schedule.

While these nine events form the basis for detailed reporting and analysis, they also serve as learning environments for the wider schedule. By tracking performance in greater detail across geographies, tournament types, and operational contexts, the European Tour Group can identify practical insights, test new approaches, and better understand where the greatest opportunities for improvement lie. This knowledge is then shared across other events to help strengthen planning, improve operational delivery and accelerate progress year on year.

This reflects the European Tour Group’s continued commitment to building on previous work rather than treating sustainability as a standalone reporting exercise. Each season provides new data, lessons and examples of good practice, helping to refine guidance, strengthen supplier and venue engagement, and support more consistent sustainability action across the schedule.

To support this momentum, European Tour Group is encouraging greater participation across the schedule by sharing proven practices, offering tailored support and promoting the use of sustainability programmes, guidelines and tools, including those delivered in partnership with the GEO Sustainable Golf Foundation.

2025 Events

- Genesis Scottish Open
- The Senior Open
- Betfred Masters hosted by Nick Faldo
- Amgen Irish Open
- BMW PGA Championship
- DP World India Championship
- Rolex Challenge Tour Grand Final
- Abu Dhabi HSBC Championship
- DP World Tour Championship



RESPONSIBLE CHAMPIONSHIPS

CHAMPIONSHIP HIGHLIGHTS

Across the 2025 season, each of the nine reporting events provided examples of how sustainability is being put into practice in different tournament settings. Drawing on a mix of supplier surveys and wider data capture, the highlights below present a selection of initiatives, improvements and areas of progress across nature, resources, climate and communities. Together, they show how individual actions at the event level are contributing to a wider programme of learning, improvement and shared momentum across the European Tour Group.

Genesis Scottish Open

11
tCO2e saved
from using
Genesis electric
fleet

322
tonnes of
materials reused
or donated

10.4
tonnes of
cardboard
recycled

53
children attended
Careers in Golf
workshops

7,023
fans traveled by
low carbon
methods

56%
of suppliers were
located within
100 miles

BMW PGA Championship

Rolex Grand Final

DPWT India Championship

The Senior Open

422
tonnes of
materials reused
or donated

71%
of suppliers
provided data

11,620
number of fans
travelled by low
carbon methods

50
local school
children
participated in
beach clean

2,850
fewer km by
Courtesy Car in
favour of public
transport

100%
of waste diverted
from landfill

61%
of suppliers were
located within
100 miles

13
EV BMWs used
in the courtesy
car fleet

73%
of suppliers from
within 50 miles

80%
Of the course is
unmaintained
and left for
nature

1,768
fans traveled by
low carbon
methods

100%
of waste diverted
from landfill

£137k
raised for charity

4
live broadcasts
of sustainability
messaging to
spectators and
fans

100%
Hydrogen power
used for the TV
broadcast

Zero
reported
pollution
incidents

600
kg of materials
reused from the
event

10,100
fewer km flown
by Organiser
Staff

99%
of fuel use was
HVO Biodiesel

100%
packaging in the
fan village was
biodegradable or
compostable

100%
of volunteers
were local to the
course

Zero
reported
pollution
incidents

15
tCO2e reduced in
player travel
from 2024 to
2025

42%
reduction in
course irrigation
annually since
2021

Amgen Irish Open

Abu Dhabi HSBC Championship

DPWT Championship

Betfred British Masters

75k
raised from
“birdies for
Wishes”

20k
raised from
“Super
Saturday” green
campaign

25
primary school
kids attended
literacy through
sport session

1,000
students invited
to attend on
Thursday &
Friday

100m
solar array
utilised at
contractors
compound

190
kgs of material
reused for future
events

93%
of suppliers local
to Dubai

31
tonnes of wood
recovered and
repurposed for
compressed
wood pallets

24
students
attended the
Pobble Literacy
through Sport
session

10
children with
limb differences
attended taster
golf session

100
tonnes of
materials reused
or donated

59%
recycling rate

32

children
attended
Careers in Golf
workshops

1948

fans traveled by
low carbon
methods

56%

of suppliers
were located
within 100 miles

85%

estimated
reduction in fuel
consumption
from contractors
compound

56,000

kilometres
reduced from
Freight & Hauling

8,000

litres of fuel
reduced from
2024 following an
increase in the
use of batteries

2,048

fans traveled by
low carbon
methods

Zero

waste to landfill

15.5

tonnes of
potential waste
reused for future
events

£500

donated for
every time the
green is driven
on the 14th hole

746

fans traveled by
low carbon
methods

73%

of suppliers were
located within
100 miles

RESPONSIBLE CHAMPIONSHIPS

COMBINED HEADLINES

Taken together, the 2025 event highlights and year on year data provide a broader view of how sustainability performance is developing across European Tour Group’s tournament operations. The tiles below combine recent examples from across the season with aggregate reporting from 2022 onwards, helping to show the scale of activity now being tracked, the areas where progress is becoming more visible, and the foundations being built for more consistent delivery across future events.





Supplier Engagement

The network of suppliers and partners is essential to increasing sustainability efforts and pushing the boundaries of innovation in sustainable events. The ETG has informed and trained more than 175 supplier companies on the importance of sustainability.



Nature Trail Scavenger Hunt

For the first time, the Genesis Scottish Open introduced a nature trail scavenger hunt, celebrating the idea that Golf is Better with Nature. The interactive activity encouraged spectators and families to walk the course and discover seven woodland and bird species hidden around the Renaissance Club, highlighting the rich biodiversity that thrives alongside championship golf. This activation was then repeated at the Abu Dhabi HSBC Championship.



Sustainable Golf Symposium

The DP World Tour, Scottish Golf, VisitScotland, and GEO Sustainable Golf Foundation came together to host the Sustainable Golf Symposium – a landmark gathering that united golf clubs, governing bodies, and industry stakeholders in a shared mission to accelerate sustainability in and through golf.



Climate Mitigation

Rolex Series events continue to offset their Core Emissions through credible carbon mitigation and offset projects, third-party assured through the Gold Standard.

RESPONSIBLE CHAMPIONSHIPS

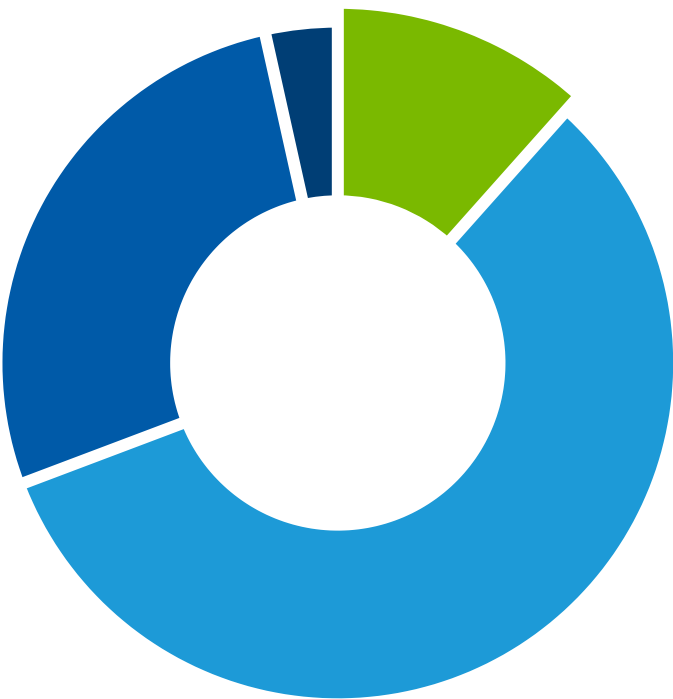
TOURNAMENT CORE EMISSIONS
CONTINUE TO FALL

Core Emissions represent the areas of the championship footprint most directly within the organiser's control or influence. While they account for a relatively small share of the total footprint, these categories have continued to reduce across comparable events since 2023.

61.8 tCO2e
reduction in core carbon
emissions since 2024

28%
reduction in core carbon
emissions since 2023

2025 CHAMPIONSHIPS' FOOTPRINT

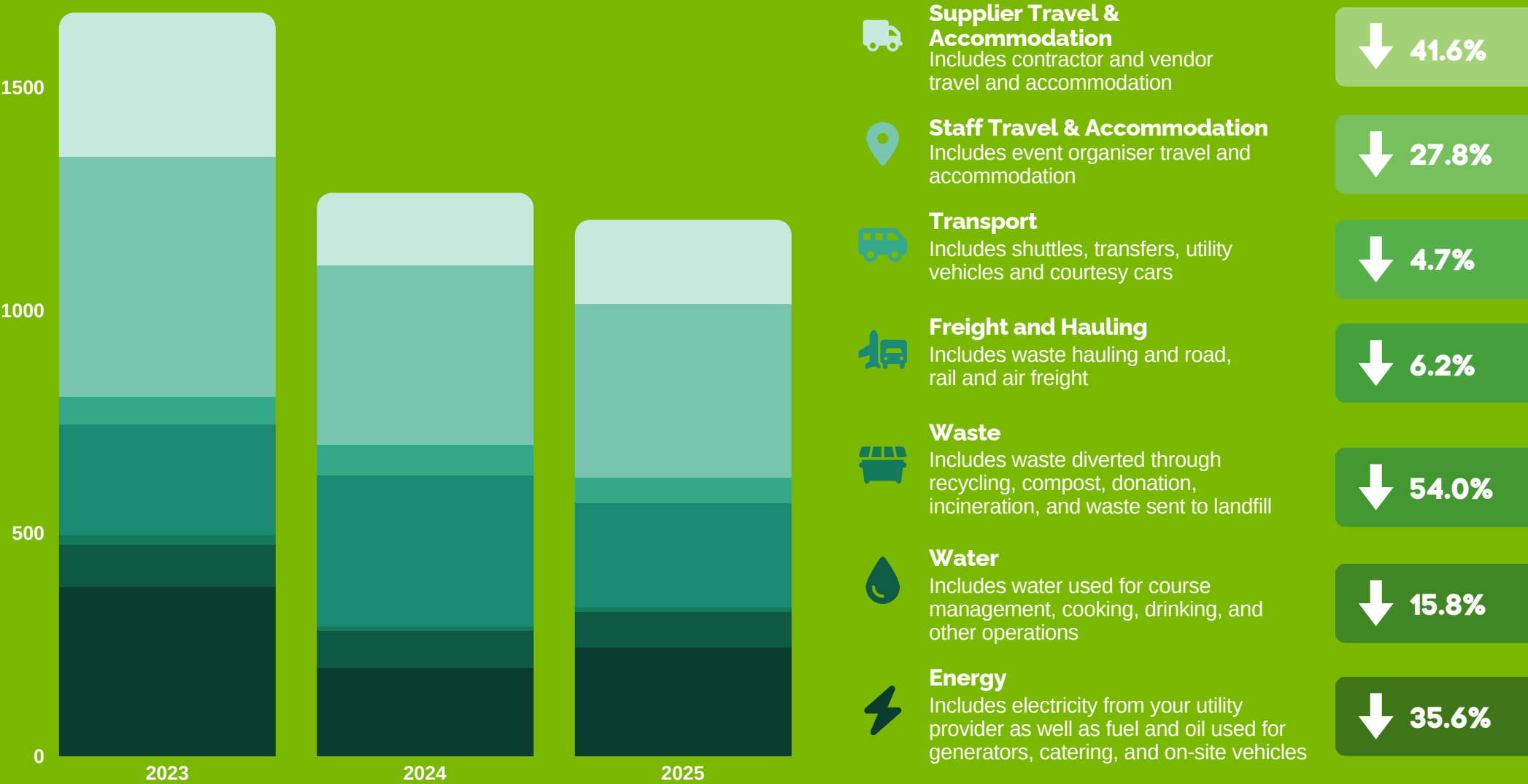


11,842
tCO2e

Total footprint across 9
measured championships

- Core Emissions**
1,400.54 tCO2e | 11.83%
- Spectator Travel and Accommodation**
6,777.64 tCO2e | 57.23%
- Player Travel and Accommodation**
3,244.30 tCO2e | 27.40%
- Media Travel and Accommodation**
14.72 tCO2e | 0.12%
- Products and Materials**
405.29 tCO2e | 3.42%

2023-2025 CORE EMISSIONS



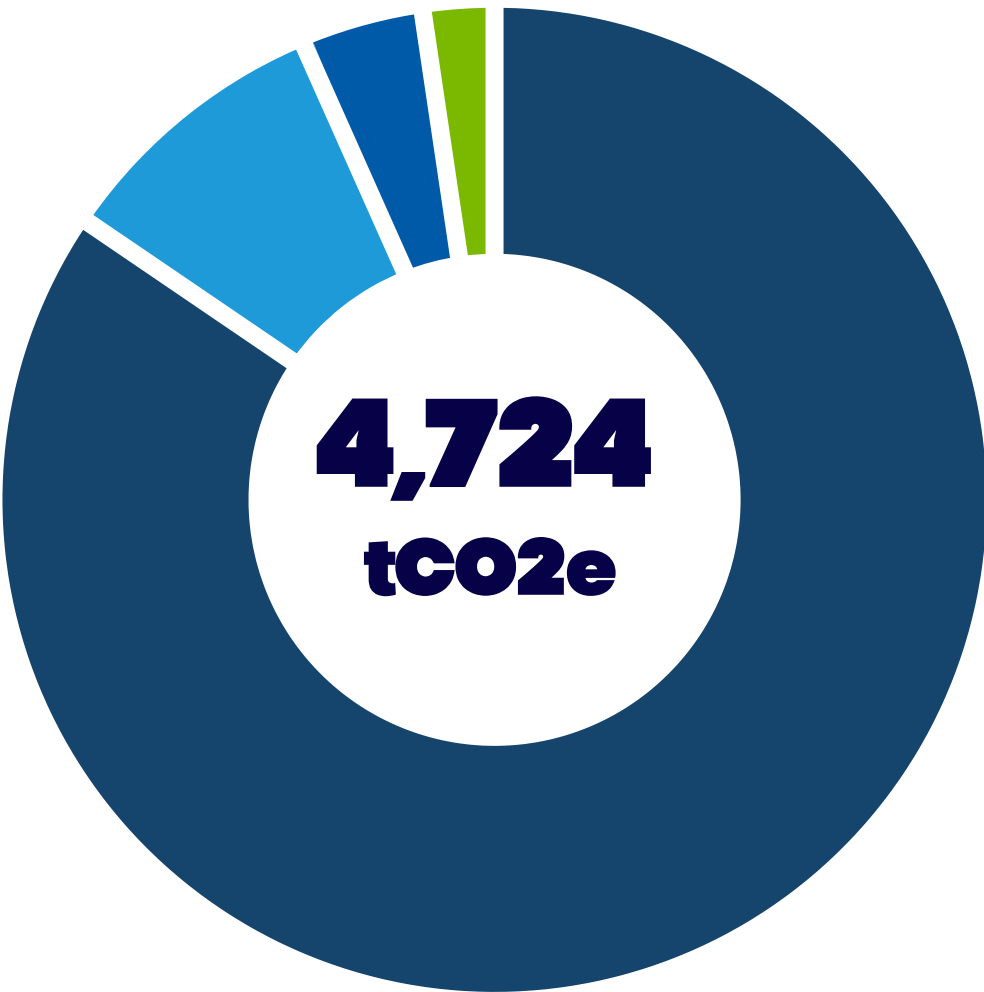
*Core emissions across 8 year-on-year measured championships (excluding DP World Tour India Championship)

OPERATIONAL LEADERSHIP

HQ REPORTING EXPANDS WHILE
CORE EMISSIONS DECREASE

ETG continues to expand its reporting capacity of Scope 3 emissions, particularly for more precise tracking of its travel and accommodation. In addition to improving their transparency, ETG has also been able to reduce its Scope 1 and 2 emissions collectively by 48% since 2024.

2025 HQ Operational Footprint



Operational emissions were calculated for ETG offices in Wentworth, Adlington, Dubai and China, covering utilities, waste, travel and accommodation, commuting, procurement and general operations. In 2025, the reported footprint was 4,724 tCO2e, with staff travel and accommodation making up the majority due to ETG’s international activity and improved reporting.

ETG also reduced several areas of direct operational impact, with Scope 1 emissions falling sharply due to lower company vehicle use. Commuting, procurement, and work-from-home emissions were also reduced compared with previous years.

Staff Travel
4,038.46 tCO2e | 85.49%

Staff Accommodation
420.09 tCO2e | 8.89%

Commuting
167.69 tCO2e | 3.55%

Core Operational Emissions
97.43 tCO2e | 2.07%

CHANGE IN SCOPE 1

- 79.35%

- 16.58 tCO2e compared to 2024

CHANGE IN SCOPE 2

+ 1.33%

+ 0.18 tCO2e compared to 2024

CHANGE IN SCOPE 3

+ 29.52%

+ 1,073 tCO2e compared to 2024 (Includes 2025 Ryder Cup)

Travel and accommodation



Staff travel remains the largest source of operational emissions, with Accommodation now the second-largest. This was further increased by the 2025 Ryder Cup; without this event, overall emissions would decrease by 275.67 tCO2e, roughly 6% of Travel and Accommodation emissions for 2025.

Company-owned vehicles



Company-owned vehicle use reduced significantly in 2025, with distance travelled down by 69.03% since 2023. This helped drive a sharp reduction in Scope 1 emissions compared with 2024.

Commuting and working patterns



Car commute emissions have reduced by 31.81% since 2023, while work-from-home emissions have fallen by 33.57%, reflecting changes in working patterns and commuting behaviour.

Procurement



Procurement emissions reduced by 47% compared with 2024, supported by lower electronics purchasing. Cloud computing emissions have also reduced by nearly 19% since 2023.

Climate mitigation



ETG continues to support verified climate protection projects through carbon credit purchases for unavoidable emissions.

PARTNERSHIPS & INFLUENCE

ETG CONTINUES TO EXPAND COLLABORATION AND REACH

European Tour Group’s sustainability influence extends beyond its direct event operations. Through its relationships with venues, suppliers, commercial partners, broadcasters, players, fans and local communities, ETG has opportunities to encourage better practice, raise expectations and support wider positive impact across the golf ecosystem. This section highlights how partnership working, shared goals, and practical collaboration are helping to extend sustainability action beyond individual tournaments and contribute to broader progress across the sport.

Supplier Sustainability Awards 2024/2025

The European Tour Group introduced the Sustainability Awards at the DP World Tour Championship 2024 to honour suppliers who have demonstrated leadership in delivering more sustainable golf tournaments in the Middle East. In 2025, this was then built on, and saw suppliers from across all ETG-owned and staged events.

£691,985
Raised for charity in 2025

71
supplier companies participated in reporting events for both 2024 & 2025

56
tCO2e offset by European Golf Design in 2025

>1,200
kg of surplus food donated to local food banks since 2023

>3,480
young people engaged in the Golf Futures programme

51k
spectators travelled by low carbon methods since 2024

100%
of reported Rolex Series core emissions offset through golf’s climate portfolio

4
hydrogen powered broadcasts produced for DP World Tour in 2025

2,164
spectators educated in the importance of understanding emissions since 2024

>120
stakeholders attended the GSO and AIO sustainability symposiums

30
tournament promoters educated and shared insights regarding Energy

Player engagement

We see players as powerful ambassadors for sustainability. Future efforts will focus on equipping them with tools and knowledge, particularly around travel impact, to support informed decisions and inspire wider change within and beyond the sport.

Championships Charter

The Championships Charter was created to engage, guide and connect tournaments involved in sustainability across the DP World Tour, HotelPlanner Tour and Legends Tour. It provides a shared framework and tiered best practices to support ambitious action and consistent improvement across the tours.

G4D Tour

G4D Tour continues to support the development of Golf for the Disabled, giving golfers with a disability a global platform to compete and share their stories. In addition to organising the annual G4D Open, the Tour has staged a total of 32 G4D tournaments at DP World Tour and HotelPlanner Tour events between 2022 and 2025. The Tour will also organise a G4D Ryder Cup in 2027.

Golf Futures

European Tour Group’s Golf Futures programme is creating a positive legacy in event communities through participation, education, charity and career opportunities. In 2025, it engaged over 3,840 on-site participants, up 64% from 2024, while GolfSixes expanded into four new territories.

European Tour Productions

ETP are leaders in remote production, using technology to reduce the number of staff needed on site and cut emissions by an average of 87 tonnes of CO₂ per event. In 2025, this included 10 remote broadcasts, helping to reduce travel and on-site resource requirements. They are also longstanding stakeholders and certified members of the Albert Sustainable Production platform.

UN Sports for Nature

European Tour Group’s participation in the UN Sports for Nature campaign reinforces its commitment to environmental action, supporting a global movement to protect, restore and champion nature across sport.

Energy Survey for Promoters

In 2025, event promoters were given an opportunity to share their insights for energy use, efficiencies, and opportunities across global events. With 70% of events stating that low carbon transport, renewable energy, and renewable fuels are already in place or are likely to be implemented within the next three years.

DRIVING ON

Organisational leadership

Over the next strategic period, we will build on the progress already made to embed sustainability more deeply into the organisation’s strategy, governance, operations, and decision-making. This will include further leadership briefings, stronger procurement practices, better use of technology, continued staff engagement, clearer departmental planning and targets, and more detailed tracking and reporting.

Action items

- Create practical guidelines to support more sustainable choices across suppliers, catering, materials and waste.
- Improve sustainability data collection across key operational areas to track progress and inform decisions.
- Continue to report progress annually using consistent metrics, actions and targets.

GOAL

Deepening delivery in activities we directly control across operations, governance, procurement, HR and strategic decision making across business operations.

Responsible championships

Over the last few years, we have delivered strong progress across the Rolex Series and a leadership position in other owned and operated events. In parallel, a growing number of other co-sanctioned and promoter-led events have picked up the baton.

Action items

- Continue to use the Championship Charter to drive consistent sustainability expectations across events.
- Work with promoters to better understand and manage impacts on nature across championships.
- Explore how event supply chains affect the environment and identify opportunities to reduce their impact.
- Develop a clear sustainability action plan for the 2027 Ryder Cup.

GOAL

Staging and sanctioning ever more responsible and sustainable championships with lower environmental footprint and higher value to nature and communities.

Innovative partnerships

European Tour Group works with a wide variety of partners in diverse regions and geographies, and across both the public and private sectors. The goal is to harness these relationships by locking in purpose and positive impact - to drive investment, innovation and create new solutions that will help us achieve our Impact Priorities.

Action items

- Use our B2B and B2C platforms to showcase partnerships in action.
- Strengthen relationships across golf, nationally and internationally.
- Build deeper links with third sector organisations in host communities.
- Support delivery of SDG 17: Partnerships for the Goals.

GOAL

Building purpose and innovation into international and regional partnerships, sponsorships and supplier agreements to drive innovation and wider multipliers across the Tour and across the golfing ecosystem.

Wider Reach and Influence

While our primary focus has been building foundations and walking the walk, we are actively increasing the quantity and quality of our sustainability-based communications.

Action items

- Increase the frequency and reach of sustainability communications.
- Create stronger audience traction and encourage behaviour change.
- Share successes and lessons with the wider sustainability-in-sport community.
- Deliver targeted activations and multi-channel campaigns for key audiences.

GOAL

Delivering flagship initiatives that strengthen our athlete and media engagement, to generate greater reach and ripple effect across spectators, fans and wider public.

WE'RE PLAYING OUR PART



Green
Drive

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Sustainable.Golf
DRIVE FURTHER