

Green Drive

Golf for Good
A European Tour group initiative

Our Actions

Energy

Switch from diesel to sustainability sourced biofuel (HVO) across temporary power solutions onsite leading to 90% reduction to carbon emissions in this area.

Zero Waste

Implementing a comprehensive waste recycling and disposal system aiming to send zero waste to landfill.

Refill

We are providing free water refill stations in key areas across site.

Biodiversity

Support the venue in the protection of designated wildlife areas.

Transport

Encouraging public transport through the provision of a free shuttle from Virginia Water train station.

Paperless

We have introduced digital tickets, programmes and cashless events reducing paper, ink and haulage.

Stay Local

Focus on prioritising and celebrating local community recruitment, suppliers, and seasonal foods.

Wood & Carpet **

We are working with The Useful Wood Company, based locally in Woking, to help us recycle tournament wood in a sustainable way.

Carbon Concious

We are collecting data to enable the first carbon footprint of the BMW PGA Championship.

100% of our unavoidable carbon footprint, including tournament operations, event transportation and professional player travel, are offset through The Gold Standard.

Reusability

Signage and materials from our tournaments are designed for reuse within future events wherever we can. We are also working with the local community to redistribute materials of value including building materials and food.

Green Drive

What Is It?

A Tour wide initiative to deliver environmental responsibility, social value and climate action around the world.

Priority Focus Areas

- Protecting and promoting the importance of nature
- Conserving natural resources and avoiding waste and pollution
- Acting ethically and leaving lasting benefits and legacies for communities
- Reducing and then credibly offsetting unavoidable carbon emissions

Our Approach

- **Lead by example** across European Tour group operations
- **Support and Share** across venues, tournaments, partners and suppliers
- **Promote and Inspire** our initiatives to spectators and fans

Play Your Part



Use your reusable water bottle at the top up refill stations.



Keep our nature clean, please recycle where possible and keep a hold of any litter.



Stick to pathways to protect and enjoy local wildlife and natural habitats. **



Use public transport if you can or car share when travelling to and from the tournament.

Our Highlights So Far

We are measuring the carbon footprint of European Tour group and key tournaments including all Rolex Series events and key tournaments across our schedule.

55%

55% of European Tour Destinations are now in the sustainable golf OnCourse® programme, an increase from 36%, with 34% GEO Certified.®

90%

We have reduced carbon emissions from temporary generators by 90% with switch to biofuel at UK & Irish events.

40K

We have removed 40,000 plastic bottles from the DP World Tour Championship with a switch to reusable water bottles. **

47%

47% of European Tour group tournament venues are participating in OnCourse® programme with 26% GEO Certified.®

1st

European Tour Design is the first golf course design company in the world to achieve carbon neutral status with GEO Foundation and Gold Standard.

40K

We hold nearly 40,000 video conference meetings annually, reducing staff travel.



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