



EUROPEAN TOUR GROUP™

Sustainability Awards 2026

Entry Guidelines

About the Awards

The European Tour Group is committed to being the most sustainable professional golf circuit in the world. As part of our Green Drive sustainability programme, we have signed the UN Sports for Climate Action Framework and committed to achieving net zero carbon. That is no mean feat for an organisation that has over 100 tournaments in over 30 countries each season.

We need our suppliers, who create these tournaments in close partnership with us, to be bought into this mission and to deliver best in class sustainability solutions. To recognise best practice, and the spirit of innovation that already exists, The European Tour Group Sustainability Awards are returning for a third year. The inaugural Awards were focused on tournaments staged in the Middle East, and for 2025 the Awards went global.

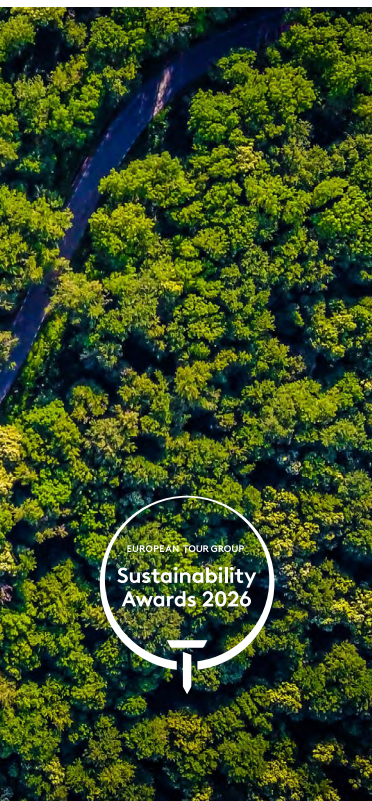
For 2026, we are inviting entries from suppliers who have supported any tournaments on the DP World Tour, HotelPlanner Tour and Staysure Legends Tour. Across six categories, we will honour the European Tour Group suppliers who are leading the way in helping us deliver sustainable tournaments. Each category will have one winner. This is your chance to showcase your work and for the lucky winners, promote your innovations that are central to our world-renowned events.



Who Can Enter

The awards are open to all suppliers at events on the DP World Tour, HotelPlanner Tour and Staysure Legends Tour that took place in the period from 1st October 2025 to 15th November 2026.

Organisations can enter a maximum of two categories. Each entry will require its own Entry Form to be completed.



Why Enter

Reward: The Awards have been created to reward those who are leading from the front in sustainability at our events. We want to recognise the positive efforts that are being made to make our events more sustainable!

Promote: Winners can showcase their association with one of the world's leading professional golf Tours. As well as a trophy, you will receive a suite of assets to utilise on your digital channels and marketing collateral to raise awareness of your sustainability credentials and successes. The winners will also be profiled on the DP World Tour's website for 12 months, and for 2026 we will be working with two leading media outlets in the golf and sustainability sectors to develop branded content that profiles each winner.

Credibility: Drive business and your environmental credentials in a fast evolving landscape by winning an award.

Motivate: Winning recognises the hard work that goes into delivering a project and will make your employees proud. It can also serve to inspire and motivate others to follow your lead.



The Categories

Clean Energy: Includes temporary power provision, energy efficient appliances and equipment, hybrid and electric machinery and vehicles, power conversion and voltage optimisation, and innovations to harness clean grid power.

Water Stewardship: Open to venues, events and event suppliers to demonstrate ways to diversify water sourcing, maximise water use efficiency, and engage in groundwater recharge and storage.

Waste Reduction: Includes whole host of circular use of materials, including infrastructure, furnishings and fittings, signage, catering, merchandise, and can also include waste management and recycling processes.

Technology and Innovation: Includes partners and products that embrace software and other forms of technology. Can be specific products and solutions, plus related to planning, tracking, measuring and more widely engaging and communicating sustainability.

Nature Conservation: Open to venues, events and event suppliers to demonstrate how they protect, restore and promote nature through their activities and in their product supply chains.

Community Impact: Including partners and service providers that deliver direct and indirect improvements in communities. Direct being through the product or solutions they offer being directly connected to social impact. Indirect being through wider charity and legacy initiatives.



How to Enter

To enter please [click here](#) and fill in details about your organisation, choose your category, and then write a maximum 750 word entry into the application form. The form is split into three questions, each with a strict word limit:

Objectives (150 words): Our judges will be looking for a clear set of goals that framed your work. What challenges or opportunities were you trying to address? Did you have any targets set?

Implementation (400 words): Our judges will be looking for standout approaches and what makes them unique. You should reference how your sustainability focused initiatives were creative and executed, and any partners involved in delivering this. Please be as specific as possible when detailing how you implemented the solution(s) and any obstacles you had to overcome.

Results (200 words): Our judges will want to see both qualitative and quantitative results, with a focus on relevant statistical data, and how your work may have beneficial results for the wider industry.



Terms & Conditions

General

The organiser of these European Tour Group Sustainability Awards (the **"Awards"**) is PGA European Tour, a company limited by guarantee (registered no. 1867610) whose registered office is at Wentworth Drive, Virginia Water, Surrey GU25 4LX ("PGAET").

The Awards are governed by the terms and conditions set out below (the **"T&Cs"**). By entering the Awards in accordance with the mechanics set out below, you are deemed to have accepted and will be bound by the T&Cs.

Entry Conditions

The Awards are open to all suppliers who have worked at DP World Tour, HotelPlanner Tour and Staysure Legends Tour events between 1st October 2025 and 15th November 2026 (inclusive). There will be an award in each of the following categories:

- Clean Energy
- Water Stewardship
- Waste Reduction
- Technology and Innovation
- Nature Conservation
- Community Impact

(each a **"Category"**, collectively, the **"Categories"**).

To be entered into the Awards you must, by 00:00am on 16 November 2026 (the **"Due Date"**), complete the entry form (the **"Entry Form"**), including details about your organisation, Category selection, and write a maximum 750-word entry into the free text box provided.

Organisations can enter into a maximum of 2 (two) Categories. Each entry will require its own Entry Form to be completed.

In the event PGAET discovers any false information in a company's Entry Form, the same will be precluded winning an Award.

Selection of the Winners

There will be 1 (one) winner of each Category. PGAET, acting in its sole discretion, shall select the winner of each Category based on the following parameters:

- Clear objectives;
- Innovative solutions; and
- Clear, measurable results.

Winners will be notified via email.

Prize

Each winner of the Awards will have the right to use the category specific designation, i.e.: "[Venue] Winner of the European Tour Group Sustainability Award" on its website and other materials (including but not limited to, case studies and tender bids). Such use shall be subject always to the prior approval of PGAET. Any Award should not be considered an endorsement of the company in a broader sense and is specific to the work done on the relevant Tour events. PGAET shall be entitled to rescind the Award and the rights associated for any reason.



Top Tips

Entry format: Be concise and clear with your copy. Make sure it's easy for the judges to read and fully understand.

Provide figures: Numbers speak for themselves, especially when showing the results of your work.

Category selection: Carefully select the right category for your work. Read each criteria in detail to ensure it's the most relevant to you. Please reach out to us if you need assistance.



The Judging Process

Entries will be curated by the moderator and the top 10 entries for each category will be shared with the wider panel for consideration.

Entries will be judged by our panel of Judges from within the European Tour Group and external independent advisors. Judges will not vote on a category where there is any conflict of interest. Only the information provided in an entry will be used to assess entries.

Judging will be scored according to the entry requirements detailed – no other knowledge of the company will be taken into consideration – and the Judges decisions will be final. Winners will be notified via email in December 2026.



Any Questions?

If you have any questions about the awards application process, then please direct these to sustainability@etghq.com

