

PLAYING YOUR PART

SUSTAINABLE CHAMPIONSHIPS CHARTER



**Green
Drive**



WELCOME



**Green
Drive**

The European Tour group is committed to staging ever more sustainable and responsible golf tournaments, which respect the environment and help strengthen communities. This is a core part of our overall sustainability strategy - delivered through our Green Drive, Golf Futures and G4D initiatives - under our Golf for Good umbrella.

Over recent years, and working with many valued partners and suppliers, we have undertaken concerted efforts across the championships that we own and stage, including flagship events in the Rolex Series and Ryder Cup.

Like other promoters on our Tours, our focus has been on delivering world class events that utilise sustainability best practice, and new innovations, to drive down resource use, emissions and waste. We are also using our global platform to drive up the protection and promotion of nature, and engage with local communities in areas such as education and charity giving to deliver a lasting legacy in the places we visit.

As a key part of our next phase of work, we'd like to break down barriers to getting started in delivering championships more sustainably. This includes helping you to integrate sustainability and climate action to a greater degree into tournament planning, operations, legacies and communications.

We hope the guidance provided here, developed with our partners at GEO Sustainable Golf Foundation, helps more event organisers on their important journeys - to stage golf tournaments which deliver even more value to all stakeholders, with even greater net positive impacts for people and planet.

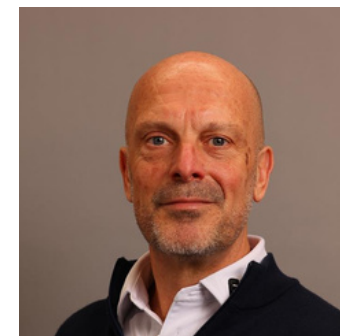
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INTRODUCTION



This Championships Charter has been created to help further engage, guide and connect the growing number of golf tournaments that are interested and active in sustainability across our schedules, DP World Tour, HotelPlanner Tour and Legends Tour.

It is designed to support events that are starting out, as well as those looking to drive further. The tiering of the best practices that are summarised in the Charter caters for championships across various stages of their journeys.

While this Charter is designed to guide and connect collective action across our tournaments, it is not itself a formal validation, accreditation, or certification. Instead, it provides a practical foundation and shared direction for organisers. For tournaments seeking independent certification, these can be pursued separately through ETg partners and other providers across golf and sport - with the Charter serving as a strong stepping stone towards these goals.

That said, the Charter structure and best practice content is very closely aligned to a number of the most relevant frameworks.



Developed with significant stakeholder input, testing and iteration over the last decade, this framework of golf sector best practices and metrics serves as the foundation of this Charter.

The framework is managed by GEO Sustainable Golf Foundation, a fully ISEAL Code Compliant member of a peer group that includes 27 of the world's leading standards, assurance and impacts systems. The foundation provides a pathway supported by custom software to facilitate planning, tracking, and reporting, along with an optional third-party verification and certification.

Find out more at sustainable.golf

Other standards and reporting frameworks are relevant to sports and events for example, ISO 20121, ISO 14001, Global Reporting Initiative, Carbon Discloser Project, Sport for Climate Action, and Sport for Nature.

Tournament Benefits

Applying the Charter Best Practices will help your tournament:

- Reduce resource use, waste and emissions
- Protect and enhance the natural environment
- Strengthen efficiencies and pride for staff and volunteers
- Positively engage partners, sponsors, suppliers and spectators
- Generate positive communications and added visibility

Putting your event on the pathway to becoming a true leader in sustainable golf tournament and sustainable sporting events.

SUSTAINABLE CHAMPIONSHIP CHARTER



Green
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Join in, and be part of our collective action.
Represent your involvement and leadership.

We are committed to delivering a world-class golf tournament which respects people and the environment.

Addressing key sustainability themes:

Resource efficiency | Climate action | Nature conservation | Strengthening communities

We will be making sustainability part of our tournament planning, operations and procurement; implementing best practices and new innovations; and delivering special projects and activations with partners.

Delivered across the following tournament action areas.

STAGING

Delivering a highly resource efficient, lower carbon and more circular event with fewer emissions, less waste and disturbance.

LEGACIES

Leaving lasting positive social and environmental impacts and multipliers - locally, regionally and globally.

COMMUNICATIONS

Engaging staff, partners and players to inspire wider awareness and behaviour change across spectators and fans.

We will also track key sustainability data and indicators, enabling us to more accurately calculate and report a range of environmental and social impacts.

Name:

Date:

Tournament:

Organisation:

SUSTAINABLE CHAMPIONSHIPS CHARTER

BEST PRACTICES

INTRODUCING BEST PRACTICES



The Charter is built around a range of key **Sustainable Golf Tournament Best Practices** - designed to help event promoters and organisers integrate sustainability into key aspects of delivery.

The practices are primarily focused on the main elements of event staging and operations, reflecting the areas where tournament organisers typically have the most direct influence and responsibility:

- **Energy**
- **Water**
- **Waste**
- **Materials**
- **Catering**
- **Transport**

A less detailed suite of best practices are provided for other important aspects of sustainable events - including legacies, communications and measurement.

Staging best practices are presented in a tiered way:

ENTRY LEVEL

Getting started in sustainable event staging

MORE ADVANCED

Pushing further and going deeper into key themes and action areas

INDUSTRY LEADER

Meeting the highest standards in Sustainable Golf Tournaments

STAGING BEST PRACTICES - 1/5



Energy

Entry Level

- **Site Assessment:** Conduct a site assessment and strategically plan infrastructure to maximise the use of mains electricity
- **Procurement:** Appoint an energy supplier with established sustainability policies; prioritise local suppliers where feasible and include sustainability clauses in contracts.
- **Efficiency:** Power down equipment and systems whenever possible
- **Operational Practices:** Set and follow basic energy-efficient operational practices to reduce unnecessary consumption

More Advanced

- **Equipment:** Use low-consumption, high-efficiency equipment and appliances
- **Fuel Usage:** Power temporary generators with renewable energy sources (e.g. HVO) or hybrid battery systems to reduce reliance on diesel
- **Awareness:** Provide training, communication, and signage for all staff and contractors on energy-saving practices
- **Monitoring:** Begin measuring energy consumption across key areas of the event to establish usage baselines

Industry Leader

- **Management Plan:** Develop and implement a comprehensive energy management plan tailored to the event site, incorporating renewable sources, reduction targets, and efficiency tactics.
- **Renewable Power:** Use temporary renewable energy sources such as solar or wind and maximise the use of certified renewable grid electricity
- **Measurement:** Track and monitor energy usage across the entire event. Work closely with the energy provider to identify future emissions reduction opportunities
- **Legacy:** Invest in or co-develop renewable energy infrastructure (e.g. mains power, solar) at the host venue for long-term gains

Water

Entry Level

- **Sourcing:** Prioritise use of onsite, mains-fed water for event infrastructure and drinking water to reduce reliance on hauled or bottled water
- **Spectator Drinking Water:** Provide clearly signposted refill stations across the site, including on the site map
- **Procurement:** Appoint a water supplier with established sustainability practices and include sustainability in supplier contracts
- **Leak Management:** Implement a process to detect, report, and repair leaks promptly across the site.
- **Monitoring:** Track and record water usage across all key event operations to identify opportunities for savings.

More Advanced

- **Efficient Practices:** Use water-efficient fixtures (e.g. percussion taps, low flow toilets)
- **Behaviour Change:** Integrate water-saving initiatives into spectator and stakeholder communications, celebrating positive actions and impacts.
- **Training & Awareness:** Provide water-saving guidance through training, signage, and staff/contractor communications

Industry Leader

- **Water Strategy:** Develop a comprehensive water management plan tailored to the event and venue, incorporating conservation and reuse strategies
- **Greywater Reuse:** Enable safe use of greywater from the event for non-potable needs (e.g. cleaning, irrigation)
- **Legacy:** Invest in or support long-term water reduction or efficient infrastructure at the venue
- **Mains Fed and Onsite Discharge:** Ensure 100% of event water is mains fed and then discharged through onsite sewage or grey water repurposed.

STAGING BEST PRACTICES - 2/5



Waste & Recycling

Entry Level

- **Procurement:** Appoint a waste provider with established sustainability policies and include clear environmental standards in the contract.
- **Waste Infrastructure:** Provide an adequate number of waste bins in high-traffic areas (e.g. catering, hospitality, spectator zones) and ensure consistent bin clusters site-wide
- **Clear Labelling:** Clearly label bins using consistent visuals and colours aligned with local waste systems to improve user compliance
- **Waste Separation:** Ensure efficient separation systems are in place both front-of-house and back-of-house i.e. general waste / mixed recycling

More Advanced

- **Contamination Reduction:** Implement strategies to minimise cross contamination of waste (e.g. bin placement, signage) and conduct regular spot checks or audits
- **Training & Awareness:** Provide recycling training to staff, volunteers, and contractors. Use signage and announcements to inform spectators about how to recycle properly.
- **Scheduling & Oversight:** Optimise waste collection schedules to prevent overflow and appoint a waste compound manager to oversee on-site waste management activities.
- **Stakeholder Engagement:** Communicate waste and recycling initiatives to all event stakeholders — staff, suppliers, fans — to boost participation and awareness.

Industry Leader

- **Waste Strategy:** Produce a comprehensive Waste Management Plan detailing waste types, reduction goals, recycling/composting strategies, hazardous waste handling, and tracking methods.
- **Onsite Processing:** Utilise onsite waste processing where feasible (e.g. composting for food waste), reducing the need for off-site haulage.
- **Monitoring:** Track waste generation, and disposal methods, including separation, and recycling rates to inform continual improvement

Materials

Entry Level

- **Suppliers / Vendors:** Appoint suppliers and vendors that can provide sustainable alternatives for event materials and have established sustainability policies. Prioritise local suppliers where feasible
- **Contract:** Include sustainability requirements (e.g. reduced packaging, reusable) in all supplier contracts
- **Avoid Single-Use:** Avoid single-use materials wherever possible, particularly in signage, branding, and temporary structures
- **Design for Reuse:** design event materials and infrastructure to be reused at multiple events or years (i.e branding and signage)

More Advanced

- **Material Selection:** Choose plastic-free or sustainably sourced materials (e.g. FSC-certified wood, cardboard-based signage).
- **Local Sourcing:** Minimise the transportation distance of materials when feasible
- **Legacy:** Donate surplus materials (e.g. signage) to local community groups, schools or charities for reuse
- **Training & Guidance:** Brief suppliers and contractors on reuse, recycling, and materials handling requirements at the planning stage

Industry Leader

- **Material Inventory & Tracking:** Create materials inventory to monitor inputs and outputs across the event and identify areas for reduction or reuse
- **Procurement:** Provide suppliers with a list of accepted and prohibited materials
- **Supply Chain:** Collaborate with event suppliers to ensure upstream materials are considered
- **Innovation:** Trail or showcase innovative sustainable materials

STAGING BEST PRACTICES - 3/5



Infrastructure

Entry Level

- **Disability Compliance:** Ensure the site build meets or exceeds regional disability compliance codes
- **Basic Accessibility:** Provide accessible toilets, viewing areas for spectators with disabilities, and shuttle services to assist access to key points
- **Equipment:** Use modern, energy-efficient, electric equipment that meets health and safety standards
- **Supplier / Vendor Registration and Communication:** Use an online systems for volunteers and contractors registration, training and communications.

More Advanced

- **Enhanced Accessibility:** Provide special mobility equipment on request, creche facilities for families with young children, and clearly indicate all accessible infrastructure on maps and communications
- **Heating and Air Conditioning:** prioritise high-efficiency heating, cooling, and appliances that is powered by the mains.
- **Rentals:** rent event infrastructure to spread the resource impact across many events.
- **Reuse:** Design stands, displays activations and tents to be dismantled and stored for future use.

Industry Leader

- **Advanced Infrastructure Design:** Design infrastructure to incorporate sustainable innovations (ie solar panels on tent roofs)
- **Review:** Conduct regular audits of all infrastructure and materials onsite to find opportunities for reduction and increased sustainability.
- **Supplier / Vendor Selection:** Incorporate procurement and sourcing requirements into supplier contracts and RFPs
- **Comprehensive Accessibility:** ensure infrastructure to not only comply but exceed accessibility standards, ensuring seamless and dignified experiences for all attendees

Catering

Entry Level

- **Sustainable Suppliers / Vendors:** Appoint caterers with established sustainability policies; prioritise local suppliers where possible and include relevant clauses in contracts
- **Menu Design:** Provide vegetarian and vegan options and promote low-carbon meals by placing plant-based choices at the top of menus
- **Health & Sustainability Messaging:** Promote healthier, lower-carbon food options across all outlets and use signage or digital boards to highlight sustainable choices.
- **Inclusive Offerings:** Accommodate allergies, intolerances, and religious dietary needs. Provide clear nutritional information to help spectators make informed choices.

More Advanced

- **Sourcing Practices:** Prioritise local, seasonal, and organic produce to reduce food miles and support regional producers.
- **Packaging & Plastics:** Reduce food packaging and remove single-use plastics, replacing them with biodegradable or reusable alternatives (e.g. straws, cups, cutlery).
- **Catering Team Training:** Train hospitality and catering staff in sustainable practices
- **Food Donation:** Donate safe, unused food to local food banks or community organisations in line with food safety regulations.

Industry Leader

- **Sustainable Catering Plan:** Develop and implement a comprehensive Sustainable Catering Plan, including procurement, waste minimisation, redistribution, and communication strategies.
- **Food Charter:** Enforce a clear Event Food Charter that outlines sustainability expectations for all caterers, vendors, and suppliers, and includes avoidance of high carbon food i.e. red meat
- **Waste Reduction:** Undertake detailed reviews of quantities and timing to avoid food wastage or spoilage; redistribute surplus to staff or volunteers.
- **Legacy & Innovation:** Showcase innovative sustainable catering initiatives (e.g. carbon-labeled menus, sustainable farming, circular economy for packaging, reusable catering items) and share learnings with other events.

STAGING BEST PRACTICES - 4/5



Freight & Hauling

Entry Level

- **Delivery Controls:** Limit the number of deliveries to the event by setting scheduled delivery windows and enforcing controlled access.
- **No-Idle Policy:** Enforce a strict no-idle policy for all freight, hauling, media, and Tour vehicles.
- **Signage & Routing:** Route and signpost freight traffic to avoid sensitive areas and reduce disruption to the local community.
- **Community Coordination:** Liaise with local authorities and communities to share event plans and address basic traffic or noise concerns

More Advanced

- **Suppliers:** Require suppliers to reduce journeys, consolidate loads, and share deliveries (e.g. combine delivery and pickups).
- **Efficient Hauling Methods:** Prioritise the use of cleaner, more efficient transport methods (e.g. low-emission vehicles)
- **Collaborative Logistics:** Encourage suppliers to work with local hauliers and participate in coordinated “milk runs” for shared drop-offs and pickups.
- **Community Coordination:** Work with local authorities and community groups to minimise disruption through agreed measures such as traffic diversions, quiet hours, and emission-reduction strategies
- **Vehicle Oversight:** Set up a site reporting office to monitor vehicle movements and manage the number of vehicles onsite at any one time

Industry Leader

- **Freight Monitoring:** Track all freight and hauling data from suppliers (e.g. vehicle types, and distances) to identify reduction opportunities.
- **Policy Compliance:** Require all vehicles to comply with delivery restrictions and sustainability policies (e.g. no-idle, delivery scheduling).
- **Consolidation Leadership:** Prioritise suppliers who have existing relationships with the venue and other vendors to consolidate deliveries and reduce fleet movements.
- **Strategic Planning:** Integrate freight logistics into a broader Sustainable Logistics Plan

Transport

Entry Level

- **Public Transport Links:** Provide shuttle buses from local transport hubs (e.g. train stations) to reduce car use and encourage public transport
- **Courtesy Car Policy:** Limit the use of courtesy cars to essential journeys and encourage ride-sharing where possible.
- **No-Idle Enforcement:** Enforce a strict no-idling policy across all vehicle types — including courtesy cars, media fleets, and supplier vehicles
- **Event Mobility:** Provide basic mobility support such as wheelchair-accessible shuttles or mobility scooters on request to ensure inclusive access across the event site

More Advanced

- **EV Fleet Prioritisation:** Prioritise electric or hybrid vehicles in the courtesy car fleet
- **Onsite Mobility:** Use electric or solar-powered buggies/golf carts and utility vehicles for operational staff, media, and volunteers.
- **Active Travel Options:** Provide bicycles (pedal or electric), e-bikes, or scooters for staff and volunteers as alternatives to internal vehicle use.
- **Local Partnerships:** Work with local transport companies and authorities to minimise road disruption and coordinate sustainable mobility solutions.
- **EV Charging:** Provide EV charging stations onsite to support electric vehicle use among staff, spectators, and suppliers

Industry Leader

- **Low-Emission Shuttle Fleet:** Use hybrid, electric, or clean-fuel shuttle buses for transport
- **Fleet Charging Strategy:** Ensure all onsite EVs are charged from mains electricity (not temporary generators) and explore solar-fed grid options where available.
- **Transport Data:** Track courtesy car usage, golf carts / buggies usage and event shuttle buses (e.g. distances, fuel type, occupancy)
- **Sustainable Transport Plan:** Develop a Sustainable Transport Plan that combines onsite transport (golf buggies / carts, ATV's, etc), staff and spectator shuttles and event courtesy cars.

STAGING BEST PRACTICES - 5/5



Travel & Accommodation

Entry Level

- **Awareness & Education:** Educate players, staff, and spectators on the importance of reducing travel emissions through communications and briefings.
- **Low-Emission Transport:** Provide and promote low-carbon transport options such as shuttle buses and public transport from key local accommodation hubs.
- **Active travel:** encourage and promote travel to the event by active travel (ie discounted entry, free bike parking).
- **Accommodation Proximity:** Contract hotels close to the golf course to reduce daily travel distances for players, staff, and media.

More Advanced

- **Incentives for Low-Carbon Travel:** Incentivise players and spectators to use low-emission transport and ride-sharing
- **Sustainable Briefings:** Include sustainable travel guidance in player and staff briefings
- **Mass Transport Coordination:** Provide mass transportation options (e.g. large coach shuttles) from major hotels or accommodation clusters to reduce individual vehicle use.
- **Sustainable Hotels:** Prioritise accommodation providers with visible sustainability practices or recognised certifications.

Industry Leader

- **Data & Tracking:** Track travel data from players, spectators, and staff to understand emissions impacts
- **Carbon Offset Integration:** Offer carbon offset contributions for spectators and players
- **Hotel Standards:** Partner with hotels that follow sustainable procurement, energy, and water-saving practices
- **Tournament scheduling:** Work with other events to schedule mass player transport from events in close proximity.

Venue

Entry Level

- **Sustainable Venue Selection:** Prioritise venues that are active in sustainability efforts or have received relevant certifications or awards (e.g. GEO Certified).
- **Environmental Risk Awareness:** Address basic environmental risks (e.g. machinery impact, soil protection, and noise pollution) from event operations.
- **Sensitive Area Identification:** Include sensitive and protected areas on roping and staking maps to guide event layout and protect biodiversity.
- **Low-Impact Site Build:** Construct the site in low-risk areas and restrict contractor operations and heavy equipment from high-sensitivity zones

More Advanced

- **Habitat Protection:** Protect and preserve habitats, soils, and any nearby waterways. Limit runoff and use spill kits with trained staff to avoid contamination.
- **Greenkeeper Collaboration:** Work closely with the venue's greenkeeping team throughout planning and build phases to avoid disruption and ensure ecological care.
- **Venue Logistics:** Select venues with strong transport links and nearby accommodation to reduce emissions and travel-related stress.
- **Infrastructure Readiness:** Ensure venues have access to grid energy, mains water, and sewage to reduce reliance on temporary high-impact systems.

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- **Environmental Protection Plan:** Partner with an ecologist or recognised expert to develop and implement a detailed environmental protection plan for the tournament.
- **Legacy:** invest / partner with the venue to leave a lasting legacy at the club (ie nature or biodiversity project, infrastructure upgrades)
- **Cultural and Natural Heritage:** Preserve areas of historic, cultural, or ecological value through adjusted planning, wayfinding, and operations.
- **Sustainable Spectator Experience:** Route and signpost spectator traffic away from sensitive areas, and design spectator zones that protect turf, preserve views, and minimise ecological disturbance.

Beyond the technical detail of staging, delivering a truly sustainable and responsible tournament also depends on how you engage people, leave positive legacies, and measure. Thoughtful communications turn operational changes into visible action and behaviour change; legacy initiatives convert short-term operations into long-term community and environmental benefits; and solid measurement closes the loop - providing the data, accountability, and insights now widely expected by stakeholders, partners, and fans. Together, these elements extend the impact of staging best practices, build trust, and drive continuous improvement year on year.

Legacies

Why:

Sustainability legacies ensure that the positive impacts of an event extend beyond the tournament week, creating lasting benefits for the environment and local communities. Effective legacy planning maximises return on sustainability investments and drives long-term behavioural change.

How to Improve Legacies:

- Engage stakeholders early to identify potential long-term benefits and opportunities.
- Focus on legacy projects that align with venue or community needs (e.g., renewable energy infrastructure, habitat restoration).
- Incorporate measurable legacy goals into event planning and evaluate progress regularly.
- Communicate legacy commitments clearly to all partners and audiences to foster accountability.

Best Practices:

- Donate reusable materials and equipment to local schools, clubs, or charities.
- Establish community education programs related to sustainability or golf.
- Track and report on legacy impacts in post-event sustainability reports.

Communications

Why:

Clear, transparent communication helps build trust among stakeholders, encourages sustainable behaviours, and amplifies the event's sustainability achievements. It engages players, staff, spectators, and suppliers, making sustainability a shared goal.

How to Improve Communications:

- Develop a targeted sustainability communications plan covering pre-, during-, and post-event.
- Use diverse channels (digital platforms, onsite signage, announcements, and printed materials) to reach all audiences.
- Provide training and resources to staff and contractors to ensure consistent messaging.
- Highlight successes, challenges, and areas for improvement.

Best Practices:

- Incorporate sustainability messages into player briefings and spectator engagement activities.
- Provide clear signage for recycling, water refill stations, and energy-saving tips.
- Share real-time data on energy or water savings during the event.
- Celebrate and publicise sustainability milestones through media and social media.

Measurement

Why:

Accurate measurement of environmental, social, and economic impacts provides the foundation for informed decision-making, continuous improvement, and credible reporting. It helps identify key impact areas, verify progress against targets, and inform future strategies and plans. Good measurement ensures that sustainability actions are not just reactive, but strategically embedded into tournament planning.

How to Improve Measurement:

- Establish baseline data before the event to understand starting points.
- Set clear objectives and targets linked to the overall sustainability strategy.
- Implement monitoring systems across key areas (energy, water, waste, transport, etc.).
- Use digital tools and software where possible to collect and analyse data efficiently.
- Regularly review data to identify trends, successes, and areas requiring action.

Best Practices:

- Track all energy consumption with sub-metering for different site areas and use data to shape future infrastructure planning.
- Monitor water usage and waste diversion rates throughout the event.
- Collect travel and transport data from players, staff, and spectators.
- Publish detailed sustainability performance reports post-event to demonstrate transparency and accountability.

ALIGNMENT TO THE SUSTAINABLE GOLF FRAMEWORK



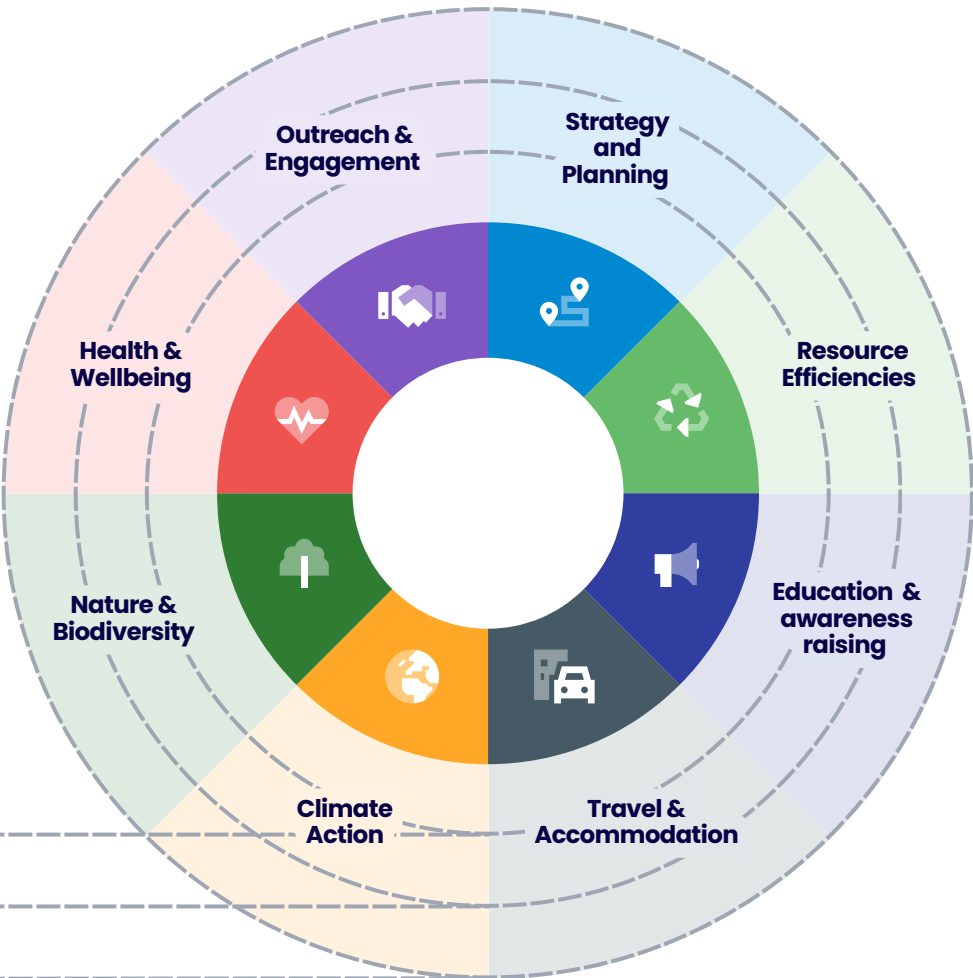
The European Tour Group Championship Charter is aligned with several broader frameworks, programs, and platforms across golf, sports, events, and business. In particular, it follows the best practices outlined in the Sustainable Golf Framework for Tournaments, developed with significant stakeholder input by the non-profit GEO Sustainable Golf Foundation.

While the charter primarily focuses on operational and staging aspects, it's important to note that sustainability is embedded throughout every element of a golf tournament including staging, legacies, communications, and measurement.

If you'd like to learn more about how your event can enhance its positive impact and explore the best practices and key metrics tailored to the unique nature of golf tournaments, please visit Sustainable.golf for more information.



Best Practices and Metrics



Key Action Areas

Staging

Legacies

Communications



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THANK YOU FOR PLAYING YOUR PART

For any queries about the Green Drive or the Championship Charter,
please contact sustainability@etghq.com

Sustainable.Golf
DRIVE FURTHER

For more information about wider tournament guidance, programmes and Certification,
contact GEO Sustainable Golf Foundation at: hello@sustainable.golf